



## HOW IT WORKS

UNCERTIFIED

### 1 - APPLICATION

You apply for your brand(s) to become Happerley Transparent by completing the form on [www.Happerley.co.uk](http://www.Happerley.co.uk)

TRANSPARENCY AUDIT IN PROGRESS

### 2 - PRICING, PAYMENT AND PROFILE

Pricing is based on your turnover and once the onboarding payment is completed you receive your welcome email with access to your Brand's Micro-site for you to begin any customisation you wish for. At this point your brand is visible within our network and app (profile creation by our team is available for a small additional payment should you wish to have us do it for you)

### 3 - SUPPLIER DETAILS GIVEN

We send you a Supplier Information Form (Hap02) to fill in with the ingredient suppliers information for the brand(s) being certified. You then return this to us and your work is done

### 4 - SUPPLIER CONFIRMATION

Our team contact your suppliers on your behalf asking them to confirm the products and amounts that you gave us. During this time your profile is listed as 'Transparency audit in progress'

HAPPERLEY TRANSPARENT

### 5 - HAPPERLEY TRANSPARENT CERTIFICATION

Once 80% of your suppliers have been confirmed you will be certified Happerley Transparent.

As a Happerley Transparent Brand you will receive your unique QR code and licenced use of the Happerley Transparent marque in a variety of formats and layouts to be used in your packaging, menus and P.O.S. This will mean any Happerley Transparent product of yours scanned with our app will lead to your profile showing your supply chain above and below you.

### 6 - SUPPLY CHAIN UPKEEP

You continue to notify Happerley if your supply chain changes, we will then go to these new suppliers to confirm and update your published supply chain

### 7 - RENEWAL

Initial Certification is 12 months with the first month paid alongside your onboarding fee and 11 months paid monthly, after the 12 months you will have the option to opt out.